

Art Gala Reveals Synergy at Green Rice Gallery

Charlotte, NC – Courtemanche & Associates hosted an Art Gala to present Synergy, an art commission featuring seven works, at Green Rice Gallery on the evening of Wednesday, May 23, 2007. The event also raised donations and awareness for the NoDa School of Arts.

Synergy was created by Kerrie Bellisario, an artist and a professor of art, teaching at Lesley University in the metropolitan area of Boston. Courtemanche & Associates (C&A), a healthcare regulatory corporation headquartered in Charlotte, N.C., commissioned this collection of work which represents the artist's continued interest in exploring the stories of our time—in this case, healthcare. The Art Gala featured Synergy and included an opportunity for the public to meet the artist, Kerrie Bellisario, and learn more about the development process.

Judy Courtemanche, President and CEO of C&A, was delighted with the commissioned art: "It's truly amazing how Kerrie was able to capture the spirit of our company in her expressive artwork." Each employee at C&A has a story to tell about why they went into healthcare as a career choice. Each of these people is compelled to make healthcare better and more accessible for all people. Their ideals and distinctive efforts are infused in the work, Synergy. One piece of art even incorporates stories from C&A staff members, outlining some of the reasons they chose a healthcare-related profession. One placard is inscribed, "Growing up, I watched my mother battle colon cancer. In and out of hospitals, and relying on my sister to raise me for the most part, I knew someday I wanted to be a part of healthcare, so I could help make a difference."

C&A is a model for how humanistic values can coexist in a corporate context, and for how social change remains a viable goal for the healthcare industry. Green Rice Gallery is a fine art space full of creative spirit and the works of over 75 talented local artists. To learn more about Green Rice Gallery, located in NoDa, at 451 East 36th Street, Charlotte, NC, 28205, visit www.green-rice.com.

The NoDa School of Arts provides urban youth with performing and fine arts training that underscore their God-given talents and promote excellence in the arts. The central goal of the school is to develop confident, disciplined youth who are equipped with essential skills that are transferable to a professional career in the arts or other careers of interest. Learn more at www.nodaschoolofarts.org/.

For more information on about this release or about Courtemanche & Associates, contact Laura Rabell at (704) 573-4535 or laura@courtemanche-assocs.com.

#